

IN THE CLAIMS

1-3. canceled

4. (previously presented) A bonded magnet obtained by bonding a ferrite magnetic powder containing an alkaline alkali earth metal and having a chlorine content of 0.05 wt% or less and a powder pH of less than 6 with a rubber-based binder selected from NBR (acrylonitrile butadiene copolymer rubber) or EPDM (ethylene propylene diene monomer rubber).

5. (previously presented) A bonded magnet obtained by bonding a ferrite magnetic powder containing an alkaline earth metal and having a chlorine content of 0.05 wt% or less and a powder pH of less than 6 with a rubber-based binder of a thermoplastic resin having rubber elasticity selected from CPE (chlorinated polyethylene), plasticized PVC (plasticized polyvinyl chloride) or EVA (ethylene vinyl acetate copolymer).

6. canceled

7. canceled